

Exam.Code:0944
Sub. Code: 6774

2054
B.E. (Mechanical Engineering)
Eighth Semester
HSMC-801: Project Management and Entrepreneurship

Time allowed: 3 Hours

Max. Marks: 50

NOTE: Attempt five questions in all, including Question No. 1 which is compulsory and selecting two questions from each Unit.

x-x-x

I. Attempt the following:-

- a) Write any two functions of an entrepreneur.
- b) What do you mean by MSMEs
- c) Explain project development in brief.
- d) How you will explain the term Project Report.
- e) Explain Financial Viability.

(5x2)

UNIT - I

- II. Explain the different stages of project report preparation and methods for evaluation. (10)
- III. Summarize the different tools/techniques available for generating ideas. Identify the different business opportunities in India. (10)
- IV. Demonstrate various stages of a project development life cycle. (10)

UNIT - II

- V. Explain the term Project financing. Elaborate different sources of finance in detail. (10)
- VI. What are the factors affecting marketing mix? Explain in details. (10)
- VII. Explain Project planning and formulation taking some suitable example. (10)

x-x-x