2023

B.E. (Mechanical Engineering)
First Semester

HSS-102: Communication Skills

(Common with EEE and ECE)

Time allowed: 3 Hours

Max. Marks: 50

NOTE: Attempt <u>five</u> questions in all, including Question No. I which is compulsory and selecting two questions from each Unit.

x-x-x

- I. Attempt the following:
 - a) Define 'Intra-firm communication'.
 - b) Examine briefly the semantic barriers to communication.
 - c) Give an insight of recent developments in media.
 - d) Define '7Cs of communication'.
 - e) What is the role of 'voice modulation in speaking'?

(5x2)

UNIT - I

- II. a) How significant communication has become in today's organizational context? Describe.
 - b) Examine the use of 'Active-passive' informal and informal communication. (2x5)
- III. Examine in detail the various components of writing skills in terms of word order, sentence construction and use of tenses citing appropriate examples. (10)
- IV. Write short note on following:
 - a) Relevance of 'Creating Coherence' in Communication Skills
 - b) Organizing principles of paragraph in documents.

(2x5)

UNIT - II

V. Write a detailed note on communication citing its various types and levels thereof.

Elaborate the differentiating characteristics of technical communication. (10)

P.T.O.

- VI. Write short note on following:
 - a) Impact of Recent developments in media on communication
 - b) Role of speaking skills in shaping Personality Development
 - c) Significance of Cross cultural communication in Today's context. (3+3+4)
- VII. Elaborate the social and political context of communication. How knowledge of these enables in effective communication outcomes? Discuss. (10)