

28/6/22 M
8th Sem

Exam.Code:0912
Sub. Code: 6728

2062
B.E. (Biotechnology) Eighth Semester
BIO-813: Project Management and Entrepreneurship

Time allowed: 3 Hours

Max. Marks: 50

NOTE: Attempt five questions in all, including Question No. 1 which is compulsory and selecting two questions from each Part. All questions carry equal marks.

x-x-x

Q1. Answer the following:-

- What is the role of consultancy in project management.
- Define "feasibility". What is Marketing and Financial feasibility.
- What is meant by Venture Capital / Seed Capital.
- What are three time estimates taken in PERT. Name them.
- What two characteristics are needed for Internet based business to succeed

Part- A

Q2 . What is Social Cost Benefit analysis ? Discuss UNIDO approach to social cost benefit analysis ?

Q3. For the project consisting of following activities. Draw the network and find the critical path. Show the critical path on the network diagram.

Activity	Time Estimate (in days)
1-2	5
1-3	4
1-4	6
2-5	2
2-6	5
3-6	4
4-7	3
5-7	2
6-7	5

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Q4. What is a project ? Discuss different stages of project planning with the help of an example ? What is project Lifecycle ?

Part-B

Q5. How does Indian government help Entrepreneurs ? What special institutions have been created by the government of India to help Entrepreneurs ?

Q6. What are the characteristics that differentiate Entrepreneurs from other people who are in service ? What role does entrepreneur play in development of society ?

Q7. A Business Plan (BP) is the roadmap of the entrepreneurs project. The BP is needed by the entrepreneur as a guideline and it is also an important document if one wants to approach a financial institution / bank for loan. The BP must discuss important aspects of the proposed business and it must also justify that the product / services being created will survive the competition. Discuss the contents of a BP for a product / service of your choice?

x-x-x