

(i) Printed Pages : 3

Roll No.

(ii) Questions : 7

Sub. Code :

6	1	9	4
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Exam. Code :

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B.Engg. 1st Year 1st Semester

(2122)

(BIO-TECHNOLOGY) PROFESSIONAL COMMUNICATION

(Common with EEE HSMC-X01, Civil, Bio-Tech.)

Time Allowed : Three Hours]

[Maximum Marks : 50

Note :— Attempt **FIVE** questions in all. Question number **1** is compulsory. From Part A and Part B select at least **TWO** questions from each part. Each sub part in question number 1 carries **1** mark. All questions carry equal marks.

1. (a) Convert to passive voice "The workers are building the bridge".
- (b) Change tense to Past Perfect :
"I am repairing the machine".
- (c) Fill in the blank with appropriate article a/an only :
The garden has rose bush and apple tree.
- (d) Identify the verb in the following sentence and make a sentence using that verb :
I play football.

- (e) What is meant by "Grape Vine" ?
- (f) Give an example of Reflexive Pronoun by making a sentence and underline the reflexive pronoun.
- (g) Identify the adjectives in the following sentence and write them separately :
- It was a dark, scary and moonless night.
- (h) Identify the adverb in the following sentence and write it down :
- This is a very interesting book.
- (i) Write two ways in which you can excel in an Interview.
- (j) Write two telephone etiquettes.

PART—A

2. What are the barriers to Communication ? Discuss in detail.
3. What are the four fundamental communication methods that you need to master to be a good communicator ?
4. You aspire to be an entrepreneur and in this regard you have a business idea in mind. Write a letter to your friend (word limit 500 words) highlighting the following and invite him/her to be your business partner :
- (a) What is your business idea ? Is it a product (something tangible) or is it a service (financial, travel, education related, food delivery etc.) ? Why have you selected the idea ?

- (b) How much investment in Rupees is needed for your business idea? Write about the constituents of the investment (if you are making a product then input material cost, cost of land, cost of construction of building, packaging cost, payment of salaries, marketing and distribution cost etc.).
- (c) What is the revenue model of your business idea (how will you earn money)?
- (d) Who are likely to be your competitors? What will be your strategy to promote your product?

PART—B

- 5. What is meant by non-verbal communication? What are its components?
- 6. How does communication take place in an organization? Discuss both formal and informal communication in organizations. Write what communication takes place between the organization and external entities (any 5 external entities).
- 7. Write short notes on :
 - (a) Delivering a formal presentation.
 - (b) Cross-culture communication.