

Exam.Code:0920
Sub. Code: 6807

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1059

B.E. (Computer Science and Engineering)

Eighth Semester

HSM-403: Entrepreneurship and Project Management

Time allowed: 3 Hours

Max. Marks: 50

NOTE: Attempt five questions in all, including Question No. 1 which is compulsory and selecting two questions from each Unit.

x-x-x

I. Answer the following:-

- a) Define Entrepreneur.
- b) Define the term infrastructure.
- c) What is meant by single window clearance?
- d) Define the term Project Appraisal.
- e) District industries centre.
- f) Define Network Analysis.
- g) What are Business Clusters?
- h) What is 'Product Mix Strategy'?
- i) Segmentation of Market.
- j) What is meant by Margin of Safety?

UNIT - I

- II. Describe the meaning, scope and importance of entrepreneurship. (10)
- III. Highlight the challenges and problems faced by women entrepreneur in their journey of entrepreneurship. (10)
- IV. Explain the operation phase of a project life cycle. (10)

UNIT - II

- V. Write about entrepreneur planning to set up an e-business portal. State the business idea, revenue model and business plan of it. (10)
- VI. How would you estimate the managerial and technical competencies of a project? Explain. (10)
- VII. What are the essential for a project report? Also state its importance. (10)

x-x-x