

Exam.Code:0912
Sub. Code: 7022

1089

B.E. (Biotechnology) Eighth Semester
BIO-803/813: Project Management and Entrepreneurship

Time allowed: 3 Hours

Max. Marks: 50

NOTE: Attempt five questions in all, including Question No. 1 which is compulsory and selecting two questions from each Unit.

x-x-x

I. Attempt the following:-

- Name the various sources of finance for the Entrepreneur
- What are the unique personality characteristics of Entrepreneurs
- What is Time Value of Money? Discuss with example.
- What is Test Marketing? How it is done.
- What is importance of Critical Path in Networks? Discuss. (5x2)

UNIT - I

II. What is meant by Social Cost Benefit Analysis (SCBA)? Compare the UNIDO and Little-Mirrlees approaches to SCBA? (10)

III. For the project consisting of following activities draw the network and find the critical path. Show the critical path on the network diagram.

Activity	During in Days
1 - 2	3
2 - 3	11
2 - 4	10
3 - 6	12
2 - 6	9
4 - 6	8
5 - 6	7

(10)

IV. Write short notes on:-

- Project Cycle (5,5)
- Resource Leveling

UNIT - II

V. How is the performance of women as Entrepreneurs in our country? Discuss specific cases where women have been successful Entrepreneurs? How does Indian Government help Women entrepreneurs? (10)

P.T.O.

(2)

- VI. You are an Entrepreneur who is planning to set up an internet based business. Discuss a business of your choice and highlight the following:
- a) What is the product / service
 - b) What is the target market
 - c) How will you source your inputs
 - d) Where will you stock the product
 - e) How will the price of the product
 - f) How will you distribute the product (distribution channel) (10)
- VII. What is a Business Plan? What are the components of a Business Plan? Discuss in detail? What specific aspects does the loan granting bank see in the Business Plan submitted to it? (10)

x-x-x