

Exam.Code:0920
Sub. Code: 6807

1058

B.E. (Computer Science and Engineering)
Eighth Semester

HSM-403: Entrepreneurship and Project Management

Time allowed: 3 Hours

Max. Marks: 50

NOTE: Attempt five questions in all, including Question No. 1 which is compulsory and selecting two questions from each Unit.

x-x-x

I. Attempt the following:-

- Write two ways in which an entrepreneur contributes to the society
- How is market segmentation done
- Name two sources of Finance for the entrepreneurs
- What two factors decide as to where the manufacturing plant will be located
- What is meant by Project Life Cycle? (5x2)

UNIT - I

- What are the different forms of ownerships of Business? What are the advantages and disadvantages of each form? Discuss? (10)
- What are Micro, Small and Medium (MSMEs) enterprises? How does government support MSMEs in the country? (10)
- a) What are different methods of project evaluation? Discuss briefly?
b) The following are the cash outflow and inflow associated with a project: (7.3)
(-ve means cash outflow and + ve means cash inflow)

Year - 0	Year - 1	Year - 2	Year - 3	Year - 4
- 15000	4000	9000	13000	- 5000

Taking the cost of capital to be 12% calculate the Net Present Value (NPV) and suggest whether the project is viable?

UNIT - II

- The Balance Sheet for M/S Maestro Ltd. is given:-
 - Prepare a Common Size Balance Sheet showing each entries percentages to balance sheet total.
 - Calculate the current ratio for each year

P.T.O.

Particulars	31 st MARCH 2018	31 st March 2017
I. EQUITY AND LIABILITIES		
1. Shareholder's Funds		
a) Share Capital	1500000	700000
b) Reserves and Surplus	400000	300000
2. Non-Current Liabilities		
Long term Borrowings	700000	500000
3. Current Liabilities		
Trade Payables	450000	250000
Total	3050000	1750000
II. ASSETS		
1. Non-Current Assets	1300000	1200000
Fixed Assets-Tangible Assets		
2. Current Assets		
Cash and Cash Equivalents	850000	450000
Total	2150000	1650000

b) The following information is given about M/s New Venture Ltd Calculate:

- i) The Break Even Point (BEP) in terms of units
- ii) The BEP in terms of rupees
- iii) Draw the Graph to show the BEP

	Rs.	
Fixed Costs	3,50,000	
Variable cost per unit	7.00	
Selling Price per unit	18.00	(5,5)

- VI. What is meant by a Business Plan? What is its importance? Discuss Business Plan in Detail? (10)
- VII. What is meant by Feasibility Analysis? How do you do feasibility analysis in terms of
- a) Competitor product pricing
 - b) Government policy in that field if any
 - c) Acceptability of similar products in the market (10)